

## Press Release

# The Tacoma-Pierce County Trade-Logistics Cluster Acceleration Team Releases 5-Year Strategic Plan.

**Tacoma, Pierce County, WA (March 30, 2021)** – As part of a virtual launch event live streamed from [NewCold](#), [the Economic Development Board for Tacoma-Pierce County](#) (EDB) shared the Trade-Logistics Cluster Strategic 5-year Plan with the community.

Clusters are geographically specific groups of interconnected companies. By clustering near each other, businesses can increase their productivity, accelerate innovation, and stimulate new business formation. Regions with fully developed clusters have higher levels of job creation, higher wages, and higher levels of wealth creation than regions without well - integrated clusters.

During the virtual launch Jacqueline Moffo, VP of Business Development for the Economic Development Board for Tacoma-Pierce County and Cluster Acceleration Team program manager, provided insight into the Cluster Acceleration Program as well as a deep dive into the Trade-Logistics Cluster Strategic Plan.

The EDB has since published the [Trade-Logistics Cluster Strategic Plan](#). The community is encouraged to download the plan and learn more about the Tacoma-Pierce Trade-Logistics sector online at [www.edbTacomaPierce.org/logistics](http://www.edbTacomaPierce.org/logistics). Online you will also find [a video message from the Trade-Logistics Co-Chairs](#) Tong Zhu, Chief Commercial Officer and Chief Strategy Office of The Northwest Seaport Alliance, and Troy Goodman, Vice President, Seaport Sound Terminal and [video walkthrough](#) of the strategic plan.

Through implementing this strategic plan, the goal is to support and encourage meaningful growth of the technology sector in Pierce County over the next five years. If you are interested in learning more or engaging with the implementation process, please reach out to Jacqueline Moffo at [jacqueline@edbTacomaPierce.org](mailto:jacqueline@edbTacomaPierce.org), 253-284-5889.

###

### **About the Economic Development Board for Tacoma-Pierce County:**

The EDB is laser-focused on recruiting new firms to Pierce County, retaining those that are here, and helping all of them expand. The EDB supports companies to create new jobs and to grow the economy of the South Sound and Washington State, USA. In the past two decades, the EDB has worked with companies that have made over \$1.6 billion in capital investments and created over 25,000 jobs.

**Media contact:**

Jacqueline Moffo  
Vice President, Business Development  
Economic Development Board for Tacoma-Pierce County  
[jacqueline@edbtacomapiercecounty.org](mailto:jacqueline@edbtacomapiercecounty.org)  
253.284.5889