



Northwest Trade Adjustment Assistance Center (NorthwestTAAC)

Serving Alaska, Idaho, Oregon and Washington

Toll Free: 800-667-8087 • Phone: 206-622-2730 • NWTAAC@nwtaac.org

Federal Assistance Program for Northwest Manufacturers*

The federal Trade Adjustment Assistance program helps manufacturing* companies hurt by imports fund business improvement projects. Eligible companies can receive up to **\$75,000** in matching funds to implement projects aimed at improving sales growth, new market development, efficiencies, and more.

***Many seafood, agriculture and service firms have also qualified for this program.**

The **Northwest Trade Adjustment Assistance Center** (NorthwestTAAC) is a non-profit organization that operates the TAAF program for the U.S. Department of Commerce Economic Development Administration. TAAF is NorthwestTAAC's only mission and activity. Thousands of companies have benefited from this grant program since its inception nearly 50 years ago.

ELIGIBILITY

If your company has seen sales and/or production decline, **and** been forced to lay off workers or reduce work hours, **and** you have lost some domestic sales to imports, you are likely to qualify for the funding. NorthwestTAAC will prepare the qualifying document (petition) and handle processing at **no cost or obligation to you.**

PROCESS



Eligible companies propose the projects for matching grant funds through a strategic plan. Many companies facing import competition find that planning is particularly beneficial. NorthwestTAAC is prepared to advise, develop, compose, and submit this plan subject to management approval, at a nominal cost.

After approval of the strategic plan, companies proceed to implement their plan by contracting with service providers of their choice. Companies may use matching funds for up to five years.

RESULTS

Over decades and across the country, the benefits of TAAF to participating companies are impressive including:

- High long-term survival rates
- Sales growth above the industry and the economy
- Double digit productivity gains
- High counts of retained and created jobs.

While NorthwestTAAC cannot guarantee an outcome for an individual company, as a group, TAAF participating companies recover and succeed. Company testimonials available at www.nwtaac.org.

**Trade Adjustment Assistance for Firms Program
Funded by the U.S. Economic Development Administration**



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Examples of Projects NorthwestTAAC Has Assisted Eligible Firms to Implement

Marketing

- Marketing plan and research
- Branding and related graphics
- New product development
- Brochure, catalog and packaging design
- Website development
- Social Media and online sales expansion
- Public relations
- Export market development
- Sales training

Manufacturing

- Design, development and testing of new products
- Architectural and engineering design for facility expansion
- Lean manufacturing training and implementation
- Process control design and development
- Equipment re-engineering and/or new equipment design and development
- Operations training

Quality Assurance

- ISO and AS documentation preparation and certification audits
- Product certifications and testing
- Quality management systems and procedures development
- Facility health and safety standards development and training

Information Technology

- Software customization
- Enterprise Resource Planning package customization and training
- Website interface and integration
- E-commerce functionality
- Search engine optimization
- Network improvement
- Functional applications and implementation
- CAD/CAM systems implementation

Financial & General Management

- Accounting systems development and training
- Profit planning, cash management and budgeting process assistance
- Strategic and tactical planning
- Business plan development
- Organizational development and training

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